

Dear Friend of the American Heart Association:

I am delighted to let you know that I am chairing the 2017 Blair County “Go Red for Women Event” which will take place on Thursday, May 25th at 6:00 p.m. at Blair County Convention Center in Altoona, PA. As you likely know, Blair Go Red for Women is an informative and fun event to encourage women to become champions for heart health. The event includes speakers, honorees, a healthy dining experience, and a fashion show. Our Fashion Show includes survivor models as they told their personal stories. These women represent our mothers, daughters, friends and sisters. Go Red for Women encourages awareness of the issue of women and heart disease, and also action to save more lives. It challenges personal education regarding risk for heart disease and action to reduce risk and lead a heart healthy life.

Last year, the American Heart Association held its second annual Go Red for Women Event in Blair County. We saw growth in attendance and fundraising numbers in our second year. ***Our goal this year is to raise \$50,000 in funds to help fulfill the mission of the American Heart Association: to build healthier lives free of heart disease and stroke. The American Heart Association (AHA) proudly invites you to support its mission by providing critical funding.***

You may be interested to know that locally, funds raised by the American Heart Association help those in Blair County in multiple ways. The American Heart Association Training Centers and Instructors continue to train people in Basic Life Support, Heart saver CPR, AED, and First Aid, Advanced Cardiovascular Life Support, Pediatric Advanced Life Support and Family and Friends CPR. The AHA continues to reach thousands of children across our county participate in Jump Rope for Heart and Hoops for Heart. Children in this program learn early to take care of their health. And, funds raised support the science community’s exploration of basic, clinical and population science that assist in accomplishing the AHA’s mission.

Please know your contribution will touch many lives. I encourage you to consider supporting the event by sponsoring or donating an auction item. Please review the enclosed sponsorship overview. If you have questions feel free to call Division Director, Brooke Welsh at the American Heart Association office at 717-730-1713 or of course, call me at 814-696-4518.

Thank you very much for your consideration. We appreciate your support of this event and for your contribution to our community.

Sincerely,



Patricia W. Savage
2017 Blair Go Red for Women
President/CEO
Allegheny Lutheran Social Ministries